



# Midtown Specific Plan Update

## City Council and Planning Commission Visioning Session

October 23, 2018

The purpose of the joint City Council and Planning Commission Visioning Session is to foster a discussion about the overall vision and goals for the Midtown Specific Plan area. Planning and design consultants MIG, Inc. will lead this portion of the meeting, which will include a brief orienting presentation, a small group exercise, and a final debrief as an entire group.

MIG will give a brief (10- to 15-minute) introductory presentation, which will include an overview of the planning process, schedule, upcoming milestones and key project deliverables. The presentation will also include preliminary project findings, including a brief history of the area; a summary of existing land use, transportation, open spaces, and architectural character; and an overview of potential emerging opportunities. The presentation will end with an explanation of “why plan now”, which will outline summarize initial project findings and identify topics for future consideration.

After the presentation, participants will break into two groups, one for City Council and one for Planning Commission. MIG will facilitate each group, leading participants through an interactive discussion about the area’s assets, challenges and opportunities. Depending on public attendance, we may have a third group for the audience to participate in the exercise, which planning staff would lead at a separate table. The discussion will be conducted around a large aerial image of the study area. The groups will discuss and locate key opportunities and challenges, and MIG will capture the discussion as it unfolds by drawing and graphically recording on the image in front of the group.

After the small group activity, MIG will convene and facilitate a large group discussion. The facilitation will identify areas of agreement and disagreement, giving the group a chance to discuss and exchange ideas. During the group discussion, MIG will continue to graphically record the discussion.

The input received during this meeting will feed into the existing conditions report and will help to set the vision, goals and emerging strategies for the Midtown Specific Plan Update.